

the bridge

Advertise in *The Bridge*

The Bridge is the magazine of the Junior League of Boca Raton. More than 1,000 community members read *The Bridge*, which is published four times per year in September, November, February and April. Each issue is also posted on our website, www.jlbr.org.

AD SPECIFICATIONS:

Formats accepted: TIFF, JPEG or PDF files at 300 dpi. Our graphic artist can design your ad for a minimal fee (see below). **All ads should be emailed to bridge@jlbr.org.**

AD SIZES AND RATES:

Ad size	Ad dimensions	Ad price per issue		
		Single run	2 or more runs	Annual (4 issues)
A (1/6 page)	2.5" x 4.875"	\$65	\$55	\$50
B (1/4 page)	3.625" x 4.875" (vertical) or 4.875" x 3.625" (horizontal)	\$125	\$110	\$100
C (1/3 page)	2.5" x 10"	\$150	\$135	\$100
D (1/2 page)	7.5" x 4.875"	\$175	\$160	\$150
E (Full page)	8.5" x 11", full bleed	\$350	\$325	\$300
COVER: Half page, Inside	7.5" x 4.875"	\$225	\$200	\$175
COVER: Full page, Back Inside	8.5" x 11", full bleed	\$400	\$375	\$350
COVER: Full page, Front Inside or Back Outside	8.5" x 11", full bleed or 8.5" x 7.5", full bleed	\$450	\$425	\$400

Design fee: \$35 for ad sizes A & B, \$50 for ad sizes C & D, and \$75 for a full page ad.

Due Dates:

July 30th for Sept. issue • Sept. 30th for Nov. issue • Dec. 30th for Feb. issue • Feb. 28th for April issue

Payment is due when ad is submitted. Cash, check and Visa/Mastercard/Amex are accepted.

Name: _____ **Company:** _____

Address: _____ **City:** _____ **State:** _____ **Zip:** _____

Telephone: _____ **Email:** _____

Ad size: A B C D E Cover-Half Inside Cover-Back Inside Cover-Front Inside Cover-Back Outside

Ad run: One Month Three Month Annual **Design fee?** Yes \$ _____ No

Total \$ _____ Check (made out to Junior League of Boca Raton) Mastercard Visa AMEX

Card#: _____ **Exp. Date:** _____ **CCV# (verification):** _____

Signature: _____

Are you a JLBR member? _____ If yes, would you like this to count toward your financial commitment? _____

Please mail or fax this form to *The Bridge* magazine at:



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