

FRONTGATE.COM PARTNERS WITH THE JUNIOR LEAGUE OF BOCA RATON TO SELL "SAVOR THE MOMENT" AND BUILD A STRONGER COMMUNITY

BOCA RATON, FLORIDA (January 12, 2004)—Frontgate, the retailer of unprecedented quality home products, now offers the award-winning **Savor the Moment** cookbook, published by the Junior League of Boca Raton (JLBR), on its website, www.frontgate.com.

Savor the Moment is no ordinary cookbook. It is the winner of these prestigious awards:

- *2001 James Beard Award*. The James Beard Award pays tribute to chefs, writers and other professionals for excellence in the culinary field. It is the "Oscar" of the culinary world.
- *2001 Benjamin Franklin Award Finalist*. The Benjamin Franklin Awards are sponsored by the Publishers Marketing Association, the largest trade association for independent book publishers.
- *2001 Writer's Digest "National Self-Published Book" Award Honorable Mention*. Since 1992, Writer's Digest has hosted a competition that exclusively recognizes self-published books.
- *2001 Independent Publisher Book Award—Finalist*. The Independent Publisher Book Awards are designed to recognize titles published by independent authors and publishers.
- *2000 ForeWord Magazine—2nd Place Book of the Year Award*. The ForeWord was established to recognize independent publishers who achieve editorial excellence and professional production.

Reflecting colorful South Floridian flavor, **Savor the Moment** offers a series of award-winning menus designed around actual parties and events, including tips on adapting the themes to fit your lifestyle. In the 288 vibrantly colored pages, you'll find:

- More than 300 triple-tested, easy-to-follow recipes.
- Cooking secrets from more than 400 great cooks, including dozens of professional chefs and caterers.
- Endless entertaining tips that add polish to any event.

Savor the Moment has generated more than \$750,000 since its inception, with all proceeds benefiting programs that are building a stronger South Florida community. Every **Savor the Moment** purchase allows the JLBR to:

- Help migrant farm workers receive low-cost quality housing and community services. These services include a Child Development Center, which provides after-school care and tutoring.
- Consistently increase its support to underprivileged and at-risk children in the form of ongoing, after-school and summer educational, cultural and life-enhancing programs.
- Support programs that ensure proper social, medical, recreational and

therapeutic services for abused, neglected and abandoned children receiving foster or shelter care.

- Work to design a special childcare center for ADVA (Aid to Victims of Domestic Abuse) clients, so children have a safe environment.

To order **Savor the Moment** from Frontgate, go to www.frontgate.com and search using keyword "cookbook" or item number 17998. Frontgate's well-designed online shopping environment will make your **Savor the Moment** purchase simple and convenient.

Frontgate, headquartered in West Chester, Ohio, offers functional, high quality enhancements for the home. It has been a forerunner in developing trends and predicting the wants of affluent consumers. Through four Internet e-commerce sites and five print catalogs, Frontgate offers a wide variety of kitchen, living room, lawn, garden, pool, electronics, bedroom and bath products designed to enhance upscale living.

The Junior League of Boca Raton, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through effective action and leadership of trained volunteers. Its exclusive purpose is educational and charitable. The League reaches out to women of all races, religions, and national origins who demonstrate an interest in and commitment to voluntarism.

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