



JUNIOR LEAGUE OF  
**BOCA RATON**

## **2018 FALL NONPROFIT TRAINING SERIES**

**Vegso Community Resource Center (VCRC)**  
**261 NW 13<sup>th</sup> Street • Boca Raton, FL 33432**  
**(561) 620-2553 • [www.jlbr.org](http://www.jlbr.org)**

### **INTRODUCTION TO FINDING GRANTS**

**Presented by Jennice Chewlin, Williams Grant Writing**

~~September 19~~ or November 14, 2018

10:00 a.m. – 11:30 a.m.

No Registration Fee

Identify the 10 most important things you need to know about grantseeking while demystifying some of the biggest myths when looking for grants. This is an introductory course for nonprofits seeking grants and learning how to use the Foundation Directory online to find potential funders.

You will learn important things you need to know about finding grants, including:

- Who funds nonprofits and what are their motivations.
- What do funders really want to know about the organizations they are interested in funding.
- How do you identify potential funders and make the first approach.

This workshop is a prerequisite option for the *Navigating the Foundation Directory Online* workshop.

### **NAVIGATING THE FOUNDATION DIRECTORY ONLINE DATABASE (Hands On Training)**

**Presented by Jennice Chewlin, Chewlin & Associates, Inc.**

October 3 or December 5, 2018

10:00 a.m. – 11:00 a.m.

No Registration Fee

Don't miss this opportunity for a dive into the Foundation Directory Online (FDO). Learn how FDO can help your organization identify potential funders. This workshop will help you understand how to navigate FDO.

Access to FDO, a subscription-based service from the Foundation Center, is provided to local nonprofits for free at the Grant Library located inside the Vegso Community Resource Center.

Prerequisite: the *Introduction to Finding Grants* workshop in person or self study options available in the Grants Library

### **USING THOUGHT LEADERSHIP TO INFLUENCE DECISION MAKERS AND ATTRACT DONORS**

**Presented by Leon Fooksman, Digital Storyline, LLC**

October 23, 2018

1:00pm-3:00pm

No Registration Fee

If your nonprofit wants to broaden awareness of your work, the secret sauce is to become a "thought leader" in your industry. By priming your field experts and executive leaders as champions of your cause, thought leadership is an effective way for your organization to build support for your ideas and programs and influence the communities you need to reach in Palm Beach County and beyond -- including decision makers, policy makers, and the media, as well as donors and supporters.



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### **LEADERSHIP BREAKFAST SERIES: THE NONPROFIT BOARD AND COMMITTEE ORGANIZATIONAL STRUCTURE**

**Presented by Dr. Christopher Noe, CNoeLimits, LLC**

*November 8, 2018*

*7:30 am - 8:30 am*

*No Registration Fee*

Is your nonprofit organization structured for success? Take a look at the role of your board members, committees, staff, and others who support your organization. Identify areas of responsibility in order to work towards a common goal within your organization effectively.

Our Leadership Series is a breakfast program focused on those who lead nonprofit organizations. Nonprofit board members, management, staff, and supporters are all encouraged to attend. Light breakfast will be served.

### **WHAT IS NEWSWORTHY?**

**Presented by Lisa Browne-Banic, Florida Atlantic University**

*November 13, 2018*

*1:00pm-2:00pm*

*No Registration Fee*

How well do you identify newsworthy items about your nonprofit? Do you know how to pitch newsworthy? During this workshop learn about the easy ways to determine if a recent event or accomplishment is likely to get media attention.

### **CREATING GREAT FUNDRAISING VIDEOS TO INSPIRE YOUR AUDIENCES TO DONATE AND GET INVOLVED**

**Presented by Leon Fooksman, Digital Storyline, LLC**

*December 4, 2018*

*10:00-12:00pm*

*No Registration Fee*

Think back to a great movie you saw. What likely made it stand out was a good story with a catchy beginning, middle, and end. Does your agency's fundraising videos tell inspiring stories – enough to make your donors motivated to take action (including writing a check to support your cause?) In this interactive workshop, nonprofit storytelling expert Leon Fooksman will teach you how to produce videos your audiences will want to watch and how to avoid critical mistakes before you turn on your camera.