



JUNIOR LEAGUE OF
BOCA RATON

2018 SPRING NONPROFIT LEADERSHIP SERIES

Vegso Community Resource Center (VCRC)
261 NW 13th Street • Boca Raton, FL 33432
(561) 620-2553 • www.jlbr.org

INTRODUCTION TO FINDING GRANTS

Presented by Jennice Chewlin, Chewlin & Associates, Inc.

Jan 10, April 4

10:00 a.m. – 11:30 a.m.

No Registration Fee

Learn how to effectively utilize the VCRC library resources, including the *Foundation Directory Online* database. Research potential funders for your organization by developing targeted lists of foundations that will match your organization's funding needs.

HOW TO INTEGRATE YOUR CONTENT INTO YOUR SOCIAL & SEARCH MARKETING

Presented by Alex Oliveria, Prediq Media

January 18, 2018

10:00 a.m. – 12:00p.m.

No Registration Fee

In this session, you will learn how to create content to distribute on your social media networks as well as through your website and the search engines. We will discuss ideas for blogs, videos, infographics and more.

CREATING GREAT FUNDRAISING VIDEOS TO INSPIRE YOUR AUDIENCES TO DONATE AND GET INVOLVED

Presented by Leon Fooksman, Digital Storyline, LLC

February 22, 2018

10:00 a.m. – 12:00 p.m.

No Registration Fee

In this interactive workshop, nonprofit storytelling expert Leon Fooksman will teach you how to produce videos your audiences will want to watch and how to avoid the most critical mistakes before you turn on your camera. He'll educate you on the best way to plan and produce your fundraising videos, so they hook your audiences – at your gala, on your website, in your e-newsletter, and on your social media.

YOUR PRODUCT IS YOU

Presented by Nancy Proffitt, Proffitt Management Solutions

March 6, 2018

10:00 a.m. – 12:00 p.m.

No Registration Fee

Have you ever wondered what makes some businesses successful and others struggle, especially if the two are seemingly identical, or have a similar look and sound? What is it about the one that gets more views and traction while the other stays stagnant? I'm going to tell you...

-Your message, - Your real life experiences, - Your work skills

They count for a lot, but it's your human side that is valuable to clients.

In other words- authenticity eats knowledge for breakfast any day when running your own department or business. Authenticity is YOU.



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WRITING THE GRANT: LEARN THE ART AND SCIENCE OF GRANT PROPOSALS (2 DAY WORKSHOP)

Presented by Dr. Christopher Noe, CNoeLimits, LLC

April 18-19, 2018

8:30am – 4:00 p.m.

\$125

For nonprofits wishing to learn the nuts and bolts of the art and science of grant writing, this intensive two-day workshop is just for you! The focus will be learning best practices, learning practical application, and learning about take-away resources to guide you through your first grant proposal from A to Z. Learn key components for a grant proposal, the need for a case statement, creating a donor value proposition, and sharing both quantitative and qualitative success metrics in your grant proposal. Bring an open mind, a program idea, and some success stories, and you will leave with a grant narrative that redefines your organization and its impact!

UTILIZING CONSULTANTS IN YOUR ORGANIZATION AND HOW THEY ENHANCE FUNDRAISING

Presented by Jennice Chewlin, Chewlin & Associates, LLC

May 9th, 2018

10:00 a.m. – 12:00 p.m.

No Registration Fee

Consultants offer expertise and help you accomplish specific goals quickly, but how do you choose the right one, and when? This workshop will help you understand when and why a Consultant can enhance your organization's fundraising. Participants will learn: how to determine the best fit in a potential consultant; which areas of your fundraising strategy to consult for; and how to manage expectations including ethics and project types.