

the bridge

Advertise in The Bridge

The Bridge is the magazine of the Junior League of Boca Raton. More than 1,000 community members read The Bridge, which is published four times per year in September, November, February and April.

Each issue is also posted on our website, www.jlbr.org.

AD SPECIFICATIONS:

Formats accepted: TIFF, JPEG or PDF files at 300 dpi. Our graphic artist can design your ad for a minimal fee (see below). If your ad is not submitted with the proper dimensions, it will be resized for you which could result in cropping or changes in image proportions.

All ads should be emailed to bridge@jlbr.org.

AD SIZES AND RATES:

Ad size	Ad dimensions	Ad price per issue		
		Single run	2 or more runs	Annual (4 issues)
A (1/6 page)	2.5" x 4.875"	\$65	\$55	\$50
B (1/4 page)	3.625" x 4.875" (vertical)	\$125	\$110	\$100
C (1/3 page)	2.5" x 10" (vertical) or 5" x 5" (square)	\$150	\$135	\$100
D (1/2 page)	7.5" x 4.875"	\$175	\$160	\$150
E (Full page)	8.5" x 11", full bleed	\$350	\$325	\$300
COVER: Half page, Inside	7.5" x 4.875"	\$225	\$200	\$175
COVER: Full page, Back Inside	8.5" x 11", full bleed	\$400	\$375	\$350
COVER: Full page, Front Inside or Back Outside	8.5" x 11", full bleed or 8.5" x 7.5", full bleed	\$450	\$425	\$400

Design fee: \$35 for ad sizes A & B, \$50 for ad sizes C & D, and \$75 for a full page ad.

Due Dates:

September issue: 8/5/14 • November issue: 10/5/14 • February issue: 1/5/15 • April issue: 3/5/15

Payment is due when ad is submitted. Cash, check and Visa/Mastercard/Amex are accepted.

Name: _____ Company: _____

Address: _____ City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

Ad size: A B C D E Cover-Half Inside Cover-Back Inside Cover-Front Inside Cover-Back Outside

Ad run: One Month Three Month Annual **Design fee?** Yes \$_____ No

Total \$ _____ Check (made out to Junior League of Boca Raton) Mastercard Visa AMEX

Card#: _____ Exp. Date: _____ CCV# (verification): _____

Signature: _____

Will this count toward your financial commitment as a JLBR member? Name: _____

Please mail or fax this form to The Bridge magazine at:



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