



JUNIOR LEAGUE OF
BOCA RATON

2017 FALL NONPROFIT LEADERSHIP SERIES

Vegso Community Resource Center (VCRC)
261 NW 13th Street • Boca Raton, FL 33432
(561) 620-2553 • www.jlbr.org

INTRODUCTION TO FINDING GRANTS

Presented by the Junior League of Boca Raton

Sept 5, Nov 7

10:00 a.m. – 11:00 a.m.

No Registration Fee

Learn how to effectively utilize the VCRC library resources, including the *Foundation Directory Online* database. Research potential funders for your organization by developing targeted lists of foundations that will match your organization's funding needs. Audience: Beginning funding researchers or those in need of a refresher.

PROSPECT RESEARCH BASICS

Presented by Liz Locke, Palm Beach County Library System

Sept 12, 2017

10:00 a.m. – 11:30a.m.

No Registration Fee

You're looking for individual donors, but where do you begin? This workshop will provide guidance on how you compile a list of potential donors, the strategies to use when conducting research, what information is relevant, and what sources are available on the Internet. We'll also discuss ethical standards that must be applied when gathering information about individuals. Audience: All levels of staff involved with fundraising.

NONPROFIT STORYTELLING

Presented by Leon Fooksman, Digital Storyline, LLC

Sept 26, 2017

10:00 a.m. – 12:00 p.m.

No Registration Fee

How many of you have great stories about your organizations that are going untold? Many, right? In this workshop, you'll learn how to successfully tell your agency's stories to attract new donors and supporters. Nonprofit storytelling strategist Leon Fooksman will educate you on how to identify, produce and publish stories of your nonprofit's aspirations and achievements on your website, social media, and e-newsletters. Audience: All

TAKE INSPIRED ACTION, Kate Volman Consulting, LLC

Presented by Kate Volman

October 10, 2017

10:00 p.m. – 12:00 p.m.

No Registration Fee

Are you busy all week, but still feel like you aren't moving forward and accomplishing what you'd like? We're all trying to get more done and this workshop will help jumpstart your business to get better results. You'll leave with a custom plan to start accomplishing more goals. Your plan will include:
- Identifying your #1 goal to achieve in 30 days, List the daily, weekly and monthly activities necessary to achieve that goal, A list of collaborators you will commit to contacting to help you, Strategies to hold you accountable.



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NONPROFIT FUNDING MIX

Presented by Dr. Christopher Noe, CNoeLimits, LLC

October 19, 2017

10:00 a.m. – 12:00 p.m.

No Registration Fee

Traditional philanthropy is rapidly changing. Does your organization currently have diversity in its funding mix? Do you feel your organization has a healthy mix of revenue streams in its funding portfolio? If not, this is the workshop for you. You will learn why it is critical to have a diverse funding mix for your enterprise model and how to map to various funders as you create demonstrated Social Return on Investment for your contributors. Come learn how to leverage relationships and your programs to gain new funding streams and ideas in this engaging workshop.

USING THOUGHT LEADERSHIP TO INFLUENCE DECISION MAKERS AND ATTRACT DONORS

Presented by Leon Fooksman, Digital Storyline, LLC

November 14, 2017

10:00 a.m. – 12:00 p.m.

No Registration Fee

If your nonprofit wants to broaden awareness of your work, the secret sauce is to become a “thought leader” in your industry. By priming your field experts and executive leaders as champions of your cause, thought leadership is an effective way for your organization to build support for your ideas and programs and influence the communities you need to reach in Palm Beach County and beyond – including decision makers, policy makers and the media, as well as donors and supporters. Nonprofit storytelling expert Leon Fooksman will train you in this hour-long workshop on harnessing the power of thought leadership to inspire and move your supporters to action.

MEASURING NONPROFIT SUCCESS

Presented by Jennice Chewlin, Chewlin & Associates, LLC

November 28, 2017

10:00 a.m. – 12:00 p.m.

No Registration Fee

Are you doing great work, but funders aren't noticing? That's because you're missing DATA! Learn how to leverage your program impact by measuring success, the right way. Understand the reasoning for developing strong metrics, Identify measuring tools, Learn the collection process.

INTRODUCTION TO FUNDRAISING PLANNING

Presented by Liz Locke, Palm Beach County Library System

Dec 12, 2017

2:00 p.m. – 3:00 p.m.

No Registration Fee

Does your organization need help directing its fundraising efforts? Planning focuses your organization by setting fundraising priorities and helps give staff and board members a roadmap to success. This introductory class will provide you the basic steps for developing a fundraising plan, including tips on making your case for support, diversifying your organization's fundraising base, and creating a plan of action.