



JUNIOR LEAGUE OF
BOCA RATON

FOR IMMEDIATE RELEASE

CONTACT: Amy Procacci
804-247-1573
PR@JLBR.org

Junior League of Boca Raton Participates in “Jingle All the Way”

Don't miss this “very merry” event with holiday fun for the entire family!

BOCA RATON, FL. October 12, 2017 – The Junior League of Boca Raton is pleased to take part in “Jingle All the Way,” Boca Center’s first annual tree lighting and holiday celebration taking place on November 11, 2017 from 5:30 to 7:30 pm. Guests will enjoy holiday performances by local choirs and Christmas carolers, photos with Santa, and other fun holiday surprises for the whole family. This event is open to the public, and 100% of the proceeds will be donated to the Junior League of Boca Raton, a local non-profit group dedicated to developing the potential of women and improving the local Boca community.

General admission for “Jingle All the Way” is a new, unwrapped toy to be given in donation to the Spirit of Giving Network. For a list of recommended toys, please visit <https://goo.gl/V8b54a>.

Reserved event seating may be purchased for \$25, and VIP seating for \$50 each. Reserved tickets provide each guest with a front row seat and a special, non-alcoholic, holiday drink. VIP tickets holders will enjoy the festivities from inside a “winter wonderland” lounge area that features an open bar (ages 21+) with festive cocktails, lite bites, and gift bags valued at over \$200 in merchandise. After the event, guests are encouraged to continue their celebrations at local participating restaurants who will feature prix-fixe menus. A portion of those dining proceeds will also directly benefit the Junior League of Boca Raton.

Proud sponsors of this event include Above & Beyond Advertising, Boca Ballet Theater, Boca Center, Boca Raton Magazine, Craffthouse Cocktails, Crocker Partners, Hoffman's Chocolates, Luxury PR Group, NYY Steak, Palm Beach Motor Cars, and Seminole Casino Coconut Creek

“We are excited to be a part of this inaugural event that will benefit children in our local Boca Raton community because every child deserves to experience the magic of the season,” *Renata Sans de Negri, Junior League of Boca Raton President.*

This event is expected to sell out and tickets are limited. For more information and to purchase tickets, visit <https://www.jlbr.org/jingle-all-the-way/>

About the Junior League of Boca Raton

Throughout the year, JLBR members will contribute more than 35,000 volunteer hours and donate more than \$250,000 to support our mission of training volunteers, developing the potential of women and improving the South Florida community. To learn more about the JLBR, please contact the JLBR office at [561-620-2553](tel:561-620-2553) or visit www.JLBR.org. Connect with us on facebook.com/JuniorLeagueBocaRaton, or twitter.com/JLBocaRaton.

Mission Statement

The Junior League of Boca Raton (JLBR) is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. JLBR's community initiatives focus on issues that have been identified as being of greatest concern within the community: Hunger, Child Welfare and Non-Profit Support. JLBR's purpose is exclusively educational and charitable.

Jingle All The Way TO BOCA CENTER'S HOLIDAY TREE LIGHTING CELEBRATION

SATURDAY, NOVEMBER 11, 2017 FROM 5:30-7:30PM

Benefiting
**JUNIOR LEAGUE OF BOCA RATON
AND SPIRIT OF GIVING**

Join us for our Annual Holiday Tree Lighting Countdown featuring: Holiday performances from local choirs, Christmas carolers, photos with Santa, and other festive surprises! Fun for the whole family!

Afterwards, jingle all the way and indulge in prix-fixe menus from our participating restaurants with a portion of proceeds benefiting the Junior League of Boca Raton.

Ticket Options

GENERAL ADMISSION

Bring a new unwrapped toy to benefit Spirit of Giving

\$25 VIP SEATING

Don't miss a minute of entertainment! Reserved seating upfront includes a holiday drink for all ages.

\$50 VIP LOUNGE

Enjoy the holiday festivities and entertainment in a winter wonderland lounge featuring specialty drinks, open bar (21+), lite bites and swag bags

Make your reservation early! [CLICK HERE](#) to purchase tickets.



SPIRIT OF GIVING
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spiritofgivingnetwork.com



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BOCA RATON**

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