



## 2017 SUMMER NONPROFIT LEADERSHIP SERIES

Vegso Community Resource Center (VCRC)  
261 NW 13<sup>th</sup> Street • Boca Raton, FL 33432  
(561) 620-2553 • [www.jlbr.org](http://www.jlbr.org)

### INTRODUCTION TO FINDING GRANTS

Presented by the Junior League of Boca Raton

June 6, July 11, August 1

9:00 a.m. – 10:00 a.m.

No Registration Fee

Learn how to effectively utilize the VCRC library resources, including the *Foundation Directory Online* database. Research potential funders for your organization by developing targeted lists of foundations that will match your organization's funding needs. Audience: Beginning funding researchers or those in need of a refresher

### STREAMED WEBINAR: ANTICIPATING FUNDER'S NEEDS

Presented by Cheryl Kester, The Kester Group, LLC

June 20, 2017

2:00 p.m. – 3:00 p.m.

No Registration Fee

You have probably been in more than one workshop in which you were told to not include anything in your proposal that the funder didn't ask for. But what about when the guidelines don't ask you for something you know is important? A strong and competitive proposal will not only answer a funder's questions, but also give you a head start on measuring your impact once you win the grant. Veteran grant writer Cheryl Kester will teach you how to identify and anticipate funder's needs when preparing a proposal. Join us for this **Foundation Center sponsored webinar** and save the registration fee. Audience: CEOs/Executive Directors, Development Officers, Strategy Officers

### DISASTER PREPAREDNESS FOR NONPROFIT ORGANIZATIONS

Presented by John Foley, Esq., Legal Aid Society of PBC & Steve Weagle, Chief Meteorologist, WPTV Channel 5

June 22, 2017

1:00 p.m. – 3:30 p.m.

No Registration Fee

Is your nonprofit prepared for a disaster? And prepared to resume operations afterwards? Join us for this informative program on both natural and man-made disasters and how to adequately prepare for unexpected circumstances. Topics to be discussed include current weather trends, creating an effective preparedness plan, assessing the damage, dealing with insurance and funding recovery efforts, and best ways to recover while assisting others. Audience: All

### INTRODUCTION TO PROPOSAL WRITING

Presented by the Junior League of Boca Raton

July 20, 2017

9:00 a.m. – 10:00 a.m.

No Registration Fee

Are you new to Proposal Writing? Or could you benefit from a quick refresher? This Workshop will provide you with an overview of how to write a standard project proposal to a foundation. It will include the basic elements of a proposal, how to prepare the budget, tips for writing and submitting a proposal, and how to follow up with the funder, regardless of the funding decision. Audience: Those new to proposal writing



### **INTRODUCTION TO PROJECT BUDGETS**

**Presented by the Junior League of Boca Raton**

*July 20, 2017*

*10:15 a.m. – 11:15 a.m.*

*No Registration Fee*

If preparing a budget for your grant is holding you back, learn the basic elements of how to draft a project budget with confidence. You'll get step-by-step instructions on how to generate a standard project budget for a foundation proposal, and discuss the basic components of a project budget including income and expenses and how to estimate the realistic cost. Audience: Those new to proposal budgeting

### **CROWDFUNDING 101**

**Presented by Leon Fooksman, Digital Storyline, LLC**

*July 25, 2017*

*10:00 a.m. – 12:00 p.m.*

*No Registration Fee*

Are you a crowdfunding novice, or have you tried it but did not meet your fundraising goal? Learn about what types of campaigns crowdfunding can be most effective for, best practices for setting up and marketing your campaign, and how crowdfunding can be effectively integrated into your overall fundraising plan. Audience: All

### **GET READY, GET SET, GOAL!**

**Presented by Dr. Liliane Finke, ExecuCoach 360, LLC**

*August 3, 2017*

*9:00 a.m. – 11:00 a.m.*

*No Registration Fee*

In this workshop you will explore the art of motivation and goal setting and what the process can bring to both your professional and personal life. To create and attain your goals, a clear vision and a strong sense of motivation defines the formula to achieve a successful outcome. Objectives include how to identify the individual's frame of reference for setting and achieving benchmarks both professionally and personally, how to create a motivated environment and establish a set of winning principles, how to adopt a vision and mission statement, and how to establish necessary steps needed to prepare an action plan and reach your goals. Audience: All

### **MANAGING TEAMS EFFECTIVELY & NETWORKING TIPS**

**Presented by Linda Yates, Linda H. Yates Consulting Group**

*August 17, 2017*

*2:00 p.m. – 4:00 p.m.*

*No Registration Fee*

Working with diverse personalities in a nonprofit setting can be tricky at times. This session will provide you the clear path to positive results whether you are dealing with board members, employees or volunteers. Each attendee will also walk away with productive networking tips in order to move you and your personal organization's initiatives forward. Audience: Nonprofit leaders, board members

### **POSITIONING RESEARCH IN GRANT PROPOSALS: USING DATA TO MAKE YOUR CASE**

**Presented by Jayme Bosio and Liz Locke, Palm Beach County Library System**

*August 24, 2017*

*2:00 p.m. – 4:00 p.m.*

*No Registration Fee*

Strategic use of data can reinforce and create a strong foundation for a proposal and can be a major determining factor in securing funding. We'll discuss how to craft a compelling needs statement, and where to find current, reliable data, including information on how to search the US Census site, demographics databases, and other reliable information sources on the federal, state, and local level. Audience: All